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**EXPERIAN APPOINTS UK & IRELAND MD
FOR ITS DECISION ANALYTICS BUSINESS**

Experian®, the global information services company, has appointed Gary Wood as Managing Director of its Decision Analytics division in the UK and Ireland.

Gary joined Experian in 2002 and most recently led Decision Analytics Fraud & Identity Solutions Business. Prior to joining Experian, Gary was Managing Director of ABM Ltd, a company specialising in criminal justice IT products and services.

Reporting into Elio Vitucci, Managing Director of Experian's Decision Analytics division, Gary will be responsible for managing and growing the business's portfolio of blue-chip clients in the UK and Ireland.

Commenting on Gary's appointment, Elio Vitucci said: "Gary is the right person to lead the UK and Ireland business's next phase of development. With a proven track record in managing businesses to deliver accelerated performance, Gary's first-class commercial track record will help identify new opportunities for growth and innovation in the local market."

For further information on the press release please contact:

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About Experian

Experian is a global leader in providing information, analytical and marketing services to organisations and consumers to help manage the risk and reward of commercial and financial decisions.

Combining its unique information tools and deep understanding of individuals, markets and economies, Experian partners with organisations around the world to establish and strengthen customer relationships and provide their businesses with competitive advantage.

For consumers, Experian delivers critical information that enables them to make financial and purchasing decisions with greater control and confidence.

Clients include organisations from financial services, retail and catalogue, telecommunications, utilities, media, insurance, automotive, leisure, e-commerce, manufacturing, property and government sectors.

Experian Group Limited is listed on the London Stock Exchange (EXPN) and is a constituent of the FTSE 100 index. It has corporate headquarters in Dublin, Ireland, and operational headquarters in Costa Mesa, California and Nottingham, UK. Experian employs around 15,500 people in 36 countries worldwide, supporting clients in more than 65 countries. Annual sales are in excess of \$3.8 billion (£1.9 billion/€2.8 billion).

For more information, visit the Group's website on www.experiangroup.com.

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About Experian's Decision Analytics division

Decision Analytics is the international division of Experian specialising in providing credit risk and fraud management consulting services and products. For more than 30 years, it has developed its best practice analytical, consulting and product capabilities to support organisations to manage and optimise risk; prevent, detect and reduce fraud; meet regulatory obligations; and gain operational efficiencies throughout the customer relationship. With clients in more than 60 countries and offices in more than 30, the Decision Analytics division of Experian delivers experience and expertise developed from working with national and international organisations around the world across a wide range of industries and business size.

For more information, visit the company's website on www.experian-da.com