

NEWS RELEASE

Milano, X November 2007

Teleleasing selects Experian for efficient and accurate application processing

Teleleasing, part of Gruppo Bancario Mediobanca, has announced that it is to implement a fully managed application evaluation service from Experian, the global information services company.

The web-based Febo4Leasing from Experian will enable Teleleasing to accurately assess the risk of applicants in the leasing market and make fast, consistent decisions about their potential value as customers. Teleleasing will be able to deliver risk-based, customer-focused decisions by accessing both internal and external data sources to enrich new applicant data as the solution provides connectivity to external databases including SIC Experian, BDCR Assilea and Balance Sheet Data.

Teleleasing's main goal was to establish an automated system that could respond to the customer within seconds. Febo4Leasing enables the bank to rapidly process online applications and provide customers with a response in real-time. The solution improves operational efficiency by enabling the automation of manual processes, resulting in a significant reduction in costs.

Gianluca Martina, CEO Teleleasing, said: "We are pleased to work with Experian as it is a proven provider of decisioning technology. Its solution Febo4Leasing has exceeded our requirements and will help us to offer our customers a better service as well as improving our efficiency and effectiveness."

Enrico Libbiani, Head of Banking and Leasing of Experian's Decision Analytics division in Italy, commented: "Italian leasing companies know that the key factors for their success are operational cost savings and a quick response to customers, and our solution Febo4Leasing offers both benefits, combined with flexibility and ease of deployment. This is why Febo4Leasing has become an industry standard in the Italian market."

Febo4Leasing was specially designed for the Italian market taking into account all the particularities of the leasing market where Experian's Decision Analytics division has thorough understanding thanks to its long term collaboration with the Italian leasing association, Assilea.

For further information on the press release please contact:

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About Experian

Experian is a global leader in providing information, analytical and marketing services to organisations and consumers to help manage the risk and reward of commercial and financial decisions.

Combining its unique information tools and deep understanding of individuals, markets and economies, Experian partners with organisations around the world to establish and strengthen customer relationships and provide their businesses with competitive advantage.

For consumers, Experian delivers critical information that enables them to make financial and purchasing decisions with greater control and confidence.

Clients include organisations from financial services, retail and catalogue, telecommunications, utilities, media, insurance, automotive, leisure, e-commerce, manufacturing, property and government sectors.

Experian Group Limited is listed on the London Stock Exchange (EXPN) and is a constituent of the FTSE 100 index. It has corporate headquarters in Dublin, Ireland, and operational headquarters in Costa Mesa, California and Nottingham, UK. Experian employs around 15,500 people in 36 countries worldwide, supporting clients in more than 65 countries. Annual sales are in excess of \$3.8 billion (£1.9 billion/€2.8 billion).

For more information, visit the Group's website on www.experiangroup.com.

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About Experian Decision Analytics

Experian's Decision Analytics division's enterprise-wide solutions combine data intelligence, predictive analytics, decision-enabling technologies, strategy optimisation and consulting services to enrich client data and allow organisations to maximise profitability and performance from their customer relationships. Its fraud and identity solutions enable clients to prevent fraud at all stages of the customer lifecycle – from authentication and application fraud through to transactional and open account fraud.

Experian's Decision Analytics division works closely with clients in more than 60 countries across diverse industries, including financial services, telecommunications, retail, leasing, automotive, insurance, government agencies and utilities, enabling them to make billions of customer-focused decisions annually.

With over 20 years experience in fraud and identity solutions, the company has clients worldwide and collaborates with organisations, associations and trade bodies to further develop data sharing schemes and support new fraud prevention initiatives.

Experian's Decision Analytics division has more than 30 years experience of managing bureau data, adding intelligence to that data and delivering analytical solutions. It maintains connectivity with more than 70 credit bureaus around the world and, with offices worldwide, is uniquely qualified to support local, national, regional and global businesses.

For more information, visit the company's website on www.experian-da.com.

About Teleleasing

TELELEASING S.p.A., società del Gruppo Bancario Mediobanca, nasce nel 1984 e si afferma rapidamente nel comparto specifico della locazione finanziaria e operativa nel settore information and communication technology, grazie alla partnership con il Gruppo Telecom Italia.

Da oltre 20 anni Teleleasing fornisce assistenza finanziaria e commerciale ad Aziende e Professionisti per il finanziamento dei beni strumentali necessari allo sviluppo delle loro attività. Nel mercato della locazione operativa e del noleggio a lungo termine, siamo oggi il partner finanziario di fiducia di importanti aziende italiane tramite accordi di vendor leasing nei settori ICT, material handling, automation e construction.

