



14 may 2008, Sofia

## **EXPERIAN OPENS INTERNATIONAL OPERATIONS CENTRE IN BULGARIA**

Experian<sup>®</sup>, the global information services company, announced today that it has opened a new international operations centre in Sofia, Bulgaria. Over 100 highly skilled local IT professionals will be based at the new office, working for Experian's international Decision Analytics and Bulgarian credit bureau businesses.

The Sofia operations centre will provide the two Experian businesses with product, software and services development for domestic and international markets. Experian, which opened its first office in Bulgaria in 2004, expects to employ over 120 people in Bulgaria by the end of 2008.

Elio Vitucci, Managing Director of Experian's Decision Analytics division, commented: "Our decision to establish an operations centre in Sofia was based on the country's highly-qualified IT professionals, the fast-growing economy as well as its location which is perfect for servicing our client base."

Experian has also established close ties with Bulgarian universities to nurture local talent. For example, the company is working closely with the University of Sofia to support skills development for its students.

Elio Vitucci added: "Our investment in Bulgarian students' development means that we can put something valuable back into the local community. This approach simply underlines our commitment as a local employer to encouraging new talent. In fact, we are hoping to employ many graduates for our Sofia operation. With access to specialised training and the opportunity to experience working for a global company, we are excited by the career prospects we can provide to the country's graduates."

### **Media inquiries:**

Beatriz Sanjuán, +34 91 770 95 00 [beatriz.sanjuan@experian-scorex.es](mailto:beatriz.sanjuan@experian-scorex.es)

Nadejda Danailova, +359 878 60 17 63 *All Channels communication*

### **About Experian**

Experian is a global leader in providing information, analytical and marketing services to organisations and consumers to help manage the risk and reward of commercial and financial decisions.

Combining its unique information tools and deep understanding of individuals, markets and economies, Experian partners with organisations around the world to establish and strengthen customer relationships and provide their businesses with competitive advantage.

For consumers, Experian delivers critical information that enables them to make financial and purchasing decisions with greater control and confidence.

Clients include organisations from financial services, retail and catalogue, telecommunications, utilities, media, insurance, automotive, leisure, e-commerce, manufacturing, property and government sectors.

Experian Group Limited is listed on the London Stock Exchange (EXPN) and is a constituent of the FTSE 100 index. It has corporate headquarters in Dublin, Ireland, and operational



headquarters in Costa Mesa, California and Nottingham, UK. Experian employs around 15,500 people in 36 countries worldwide, supporting clients in more than 65 countries. Annual sales are in excess of \$3.8 billion (£1.9 billion/€2.8 billion).

**For more information, visit the Group's website on [www.experiangroup.com](http://www.experiangroup.com).**

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#### **About Experian's Decision Analytics division**

Decision Analytics is the international division of Experian specialising in providing credit risk and fraud management consulting services and products. For more than 30 years, it has developed its best practice analytical, consulting and product capabilities to support organisations to manage and optimise risk; prevent, detect and reduce fraud; meet regulatory obligations; and gain operational efficiencies throughout the customer relationship. With clients in more than 60 countries and offices in more than 30, the Decision Analytics division of Experian delivers experience and expertise developed from working with national and international organisations around the world across a wide range of industries and business size.

**For more information, visit the company's website on [www.experian-da.com](http://www.experian-da.com)**